

## **Business Development Management**

### **Corporate Communication and CSR Manager**

**Employer:** RIDA Group

**Location:** Khartoum

**Closing Date:** 24<sup>th</sup> of April

#### **INTRODUCTION**

RIDA Group is headquartered in Khartoum, Sudan, is a mining-based group with business operations in Sudan and several other countries in the Africa continent. The group aspires to be one of the top 5 mining corporations in Africa. To ensure the realization of its vision and mission, the Company has adopted develop and manage a diversified portfolio as one of its strategic goals. In line with this goal, the Company has embarked on an aggressive drive to develop new profitable business activities and business entities locally and overseas, both in mining and mining-related industries as well as other industries.

#### **Job Scope**

Corporate Communications and CSR Manager is responsible for the execution of the internal and external corporate communications and CSR strategy. In alignment with broader business goals and our Mission, Vision and Values, the ideal applicant will be responsible for developing specific strategies and supporting development of corporate communications and CSR programs. This person will be accountable for developing and delivering consistent and strategic internal and external communications in partnership with leadership team and functional business partners. This person is responsible for running internal delivery channels, setting and maintaining communication standards, and leading the execution and measurement of Rida Group employee communications campaigns to ensure continuity and consistency in information, visual identity and tone of employee communications. This candidate will also support the development and distribution of external communications, including thought leadership and social media posts.

The ideal candidate will be a strong leader with experience building trust with and persuading key partners. This individual will need to be capable of understanding, balancing and ensuring alignment between varying business and functional priorities, while being a strategic problem solver. Further, the ideal candidate will be a strategic problem solver with a desire to drive corporate culture, engage employees and mobilize internal partners to advocate for the company. This role reports to the Director, Business Development.

**Roles and Responsibilities**

- Manage corporate communications and CSR projects collaborating and partnering on key corporate programs and initiatives.
- Develop communications strategies and execute programs accordingly based on direction and budget. These programs include but are not limited to media relations, trade and industry relations, sponsorships, community relations, employee communications and brand reputation.
- Work with marketing team that build brand recognition
- Create and manage release dates for recurring Company newsletters and internal communications.
- Develop and lead editorial plans for internal and external communications and coordinate content creation with various cross-functional team members.
- Develop and manage the dissemination of written content such as messaging, press releases, case studies, thought leadership articles, videos, fact sheets
- Build and maintain relationships with key media, analysts and influencers in Sudan and other countries where RIDA Group is operating
- Executive communication programs, road shows (CEO vision, presentations)
- Developing policies relating to a company's ethical, sustainable, and environmental responsibilities
- Ensuring a company has a positive impact on local communities and the environment.
- Raising public awareness of a company's social responsibility commitments.
- Creating partnerships with local communities and authorities, employees, suppliers, charities, and other groups
- Ensuring that RG's CSR policies meet legal and commercial needs.
- Using internal communication to reinforce the company's social responsibility policies.

**Qualifications & Required Skills:**

- Bachelor's degree or postgraduate in Public Relations, Business Administration, Communications, or similar field required
- Minimum 10- 12 years of experience in Corporate Communication and CSR at least 5 years in managerial position.
- Must be a confident communicator and presenter
- Strong writing, editing, proofreading, layout and design, professional printing/publishing skills are essential, including ability to present concepts verbally
- Must possess excellent organizational and planning skills
- Superior project management and time management skills
- A wide degree of creativity and latitude
- Strong knowledge and understanding of current trends in digital media/social media
- Self-motivated with a positive and professional approach to management
- High passionate in charity and supporting rural and local community activities.

**For application:** [careers@ridagroup.com](mailto:careers@ridagroup.com)